

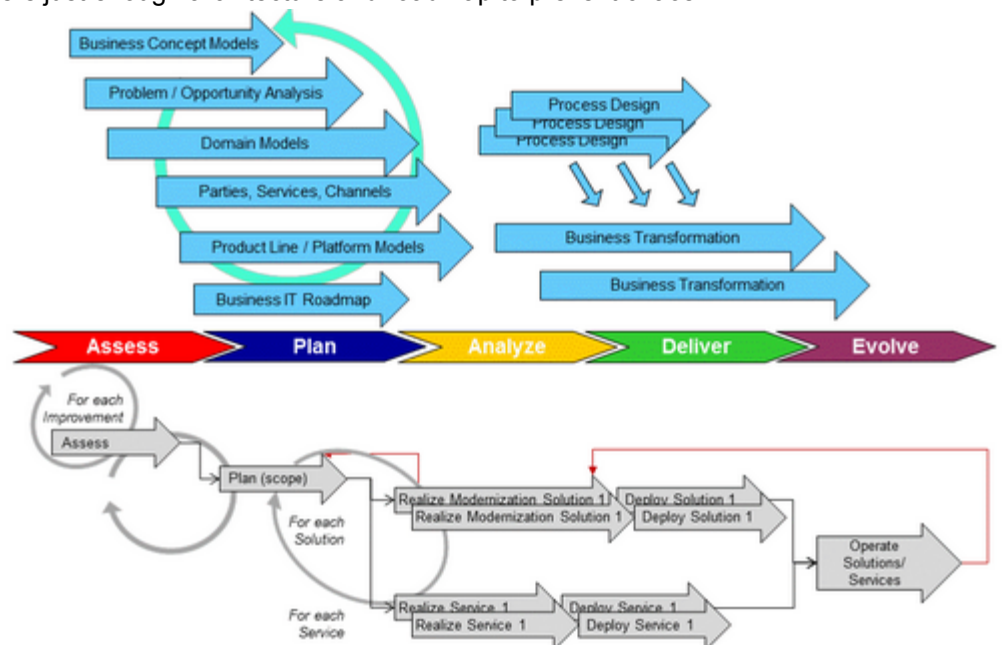
## Everware-CBDI Engagement Case Study

### Global Services Company

In a collaborative project we developed business concept and capability models as a basis for portfolio transformation. We defined capability and service architecture, platform and product line architecture and developed the governance system and roadmap for customer deployment.

In today's unpredictable world every enterprise must assume that business will not continue as usual. Even the largest of enterprises are experiencing technology enabled and market based challenges to their core business models that they find very hard to respond to. Crowdsourcing, mobile POS, showrooming, hospital at home are just a few innovation areas that conventional BUFD (big up front design) business and enterprise architecture approaches are inappropriate for.

Agile Business Modeling is a new, lightweight approach that combines business and IT architecture to define the minimum necessary understanding to scope and coordinate business transformation and Agile delivery projects. This is a response based approach that builds on proven methods to deliver convergent business and IT models required for an inherently agile business that can respond to the unpredictable. The modeling approach is iterative and delivers just enough architecture and roadmap to prevent chaos.



## Service Description and Delivery

Everware-CBDI provides Agile Business Modeling services to support customers in establishing their own skills and competencies, as well as facilitating and delivering enterprise capabilities.

**Education Class:** The Agile Business Modeling approach is defined and available as a face to face education class designed for an audience of both business and IT people. The class uses Everware-CBDI prepared case study materials and exercises.

**Facilitated Workshop:** Everware-CBDI facilitates client workshops that undertake Agile Business Modeling for an enterprise. Typically workshops have dual objectives of skills transfer and production of valuable deliverables for defined parts of the enterprise.

**Agile Business Modeling Delivery Project:** To accelerate delivery Everware-CBDI provides expert consulting support to projects. These modeling projects may be carried out with specific goals to support and govern Agile Delivery Projects.



## Agile Business Modeling in the CBDI -SAE™

The CBDI-SAE™ Framework provides a full life cycle reference framework for Agile Service and Solution Modernization and Delivery. Agile Business Modeling is a lightweight approach to business design, requirements planning, governance and roadmap. Core principles of the method include:

1. Execute business model development as an evolving and iterative Agile process that governs business change and Agile delivery projects
2. Deliver simple models that do just enough to describe the capability to respond to change and the business value
3. Describe architecture in a way that is understandable by all stakeholders
4. Create implementation independent models that define “what” the business is, that don’t constrain “how” the business will implement and operate, yet facilitate rapid transformation into the “how”
5. Form cross functional teams that involve business and IT people in creating the convergent business models that address business and technology concerns and opportunities
6. Adopt a defined process and meta model supported by tools that facilitate sharing of common concepts
7. Establish governance criteria and a system to maintain the ongoing integrity of the change capability



## About Everware -CBDI

At Everware-CBDI we enable large enterprises and governments to become more agile by modernizing their business systems. We have repeatable processes, resources, tools and knowledge-based products that enable enterprises to transform their current business processes and applications in an efficient, low risk manner, into an optimized service-based solutions portfolio that supports continuous, rapid and low cost evolution.

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